Breyers

the 2010 SUNDAE SCOOP-OFF CONTEST

July 26 - September 13



Contest Entry Requirements

In order for your sundae entry to qualify, please follow these requirements:

- [ ] Your sundae must be "family friendly" to qualify.
- [ ] It must be your own original recipe, that's never been previously published.
- [ ] Include ½ cup of Breyers ice cream per serving.
- [ ] Sundae can be any number of total servings, but you need to specify the number.
- [ ] 10 ingredients is the limit, including Breyers ice cream.
- [ ] List exact U.S. measurements for all ingredients.
- [ ] Make sure all ingredients are easy to buy in a store or make in a typical kitchen.
- [ ] Include a photo of your sundae if you want to, but it is not required.
- [ ] Give your sundae a creative name.
- [ ] Include the preparation time of your sundae.
- [ ] List any special utensils needed in the preparation instructions area.

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